

11<sup>th</sup> June 2017

By email: privatehousingsector@gateshead.gov.uk

Environmental Health

Civic Centre

Regent Street

Gateshead

NE8 1HH

Dear Sir/Madam

### **Gateshead Selective Licensing Proposals – Consultation Response**

Thank you for the opportunity to respond to the above consultation.

I have read through your consultation documents, and though I appreciate the issues that the Council have mentioned and the effect they can have on tenants, landlords and the housing market in areas such as Central Bensham and The Avenues, licensing is not the way to tackle these issues.

The RLA believes that the Council is premature on bringing forward proposals. The Housing and Planning Act 2016 which came in on 6<sup>th</sup> April has given local authorities substantial new powers to tackle breaches of housing legislation and drive the criminal operators from the sector. This alongside the result of the general election, the council should wait until the impact of these changes can be fully assessed before pressing on with more regulation in the form of selective licensing.

The RLA is opposed to the scheme and has a number of general objections to Licensing, which are attached as an appendix to this letter. Licensing schemes rarely meet their objectives.

The council says themselves in the consultation proposal report that "most landlords in Gateshead operate within the law". These good landlords will apply for licences and, in all likelihood, pass the cost on to tenants in the form of increased rents, doing nothing to address affordability, while the worst landlords – the criminal operators – will simply ignore the scheme, as they do many other regulations.

Within the Consultation Proposal particular interest is paid to addressing poor management and property standards, and the effort to increase housing demand and elevate the problems Gateshead is experiencing with the number of empty homes . There is little evidence that licensing schemes improve housing standards. The focus of staff becomes the processing and issue of licenses, while prosecutions centre on whether a property is licensed or not, rather than management standards and property conditions.

The Council already has the necessary tools to tackle poor housing management and conditions in the PRS. Rather than introduce a bureaucratic licensing scheme that will see staff time wasted processing applications, it should continue to direct its limited resources at effective enforcement activity.

The RLA would argue that the case for the re-designation for selective licensing in Central Bensham has not been not been fully or properly explained. In the council's consultation report there is no mention of the success or effect of the past selective licensing on Central Bensham. The lack of detail has made responding to Central Bensham, in particular, challenging.

In the consultation proposal waste, refuse, and fly tipping is mentioned several times. We would like to remind the council that it is not the responsibility of the licence holder to make adequate alternative arrangements for the collection of refuse and recycling. It is the tenant's responsibility to dispose of their own rubbish and the local authority's responsibility to provide adequate (e.g. wheelie bins, civic amenity sites) and regular (e.g. weekly bin collection) means to do so. It is the responsibility and duty of the Local Authority to respond positively to tenants requests for more rubbish facilities.

The landlord can only be responsible for ensuring tenants are aware of refuse collection details and to encourage tenants to be responsible when disposing of waste.

To identify a particular area for the introduction of licensing highlights a belief that the area has numerous issues, potentially blighting the reputation of the area. There is also a danger that the issues that the scheme seeks to address are simply moved elsewhere, as difficult or vulnerable tenants are moved on.

The RLA is confused as to why the council has focused heavily on its concern over the number of empty properties in Gateshead yet has put a condition in its proposed licence that the licence holder has to be a resident in the UK. Surely this will just force landlords, albeit a small number, out of the market.

The risk to the selective licensing schemes the council have already determined, including an increase in abandoned and empty properties, resistant from landlords, and increased rents, are not ill-founded.

Landlords, especially those with properties outside the licence area will become risk averse in terms of the tenants they let to. Some may seek to evict already challenging tenants. This could mean additional costs to other council services, as they pick up the pieces created by the disruption to the lives of already vulnerable tenants.

Tenant problems which you pay particular interest to, such as anti-social behaviour, are impossible for the landlord to address alone and landlords will not wish to risk a breach of licensing conditions that may affect their ability to let properties elsewhere.

Likewise, if licensing costs are passed on to tenants in the form of rent increases, then some tenants may struggle, particularly those on benefits, affected by welfare reform and frozen housing allowances.

Rather than an ineffective licensing scheme, the council should use cross-departmental and multi-agency working and effective use of existing housing legislation to support tenants and landlords in maintaining tenancies, housing condition and management standards.

There are alternatives to licensing. The RLA supports a system of self-regulation for landlords whereby compliant landlords join a co-regulation scheme which deals with standards and complaints in the first instance, while those outside the scheme remain under the scope of local authority enforcement. More information can be supplied if required.

We also support the use of the council tax registration process to identify private rented properties and landlords. Unlike licensing, this does not require self-identification by landlords, making it harder for so-called rogues to operate under the radar.

Yours Sincerely,

India Cocking

**Local Government Officer**

**Residential Landlord Association**

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## Appendix – RLA General Licensing Concerns

The RLA has several areas of concern in regards to selective licensing, namely:

- i. Worrying trends are emerging in the case of discretionary licensing. Licensing entails a huge bureaucracy and much time, effort and expense is taken up in setting up and administering these schemes; rather than spending it on the ground and flushing out criminal landlords.
- ii. Increasingly, discretionary licensing is being misused to fund cash strapped housing enforcement services. The recent Westminster sex shop Court of Appeal (*Hemming (t/a Simply Pleasure) Limited v Westminster City Council*) has brought such funding into question).
- iii. Discretionary licensing is not being used for its intended purpose of a short period of intensive care; rather it is being used by the back door to regulate the PRS.
- iv. The level of fees which are ultimately passed on to tenants to pay is a major worry so far as it affects landlords.
- v. Despite high fee levels local authorities still lack the will and resources to properly implement licensing.
- vi. Little has been done to improve property management. Opportunities to require training have been ignored. As always it has become an obsession with regard to physical standards with very detailed conditions being laid down. No action is taken against criminal landlords.

vii. We believe that a significant number of landlords are still operating under the radar without being licensed.

viii. As always it is the compliant landlord who is affected by the schemes. They pay the high fees involved but do not need regulation of this kind.

ix. Licensing is not being used alongside regeneration or improvement of the relevant areas. Insufficient resources are being employed to improve the areas.

x. Where areas are designated for selective licensing this highlights that they can be “sink” areas. This could well mean it would be harder to obtain a mortgage to buy a property in these areas.

xi. Schemes are not laying down clear objectives to enable decisions to be made whether or not these have been achieved. Proper monitoring is not being put into place to see if schemes are successful or not.

xii. There is little use of “fit and proper person” powers to exclude bad landlords.